

BAKERSFIELD'S NEWEST BUT OLDEST TREASURE

Welcome To The Padre Hotel

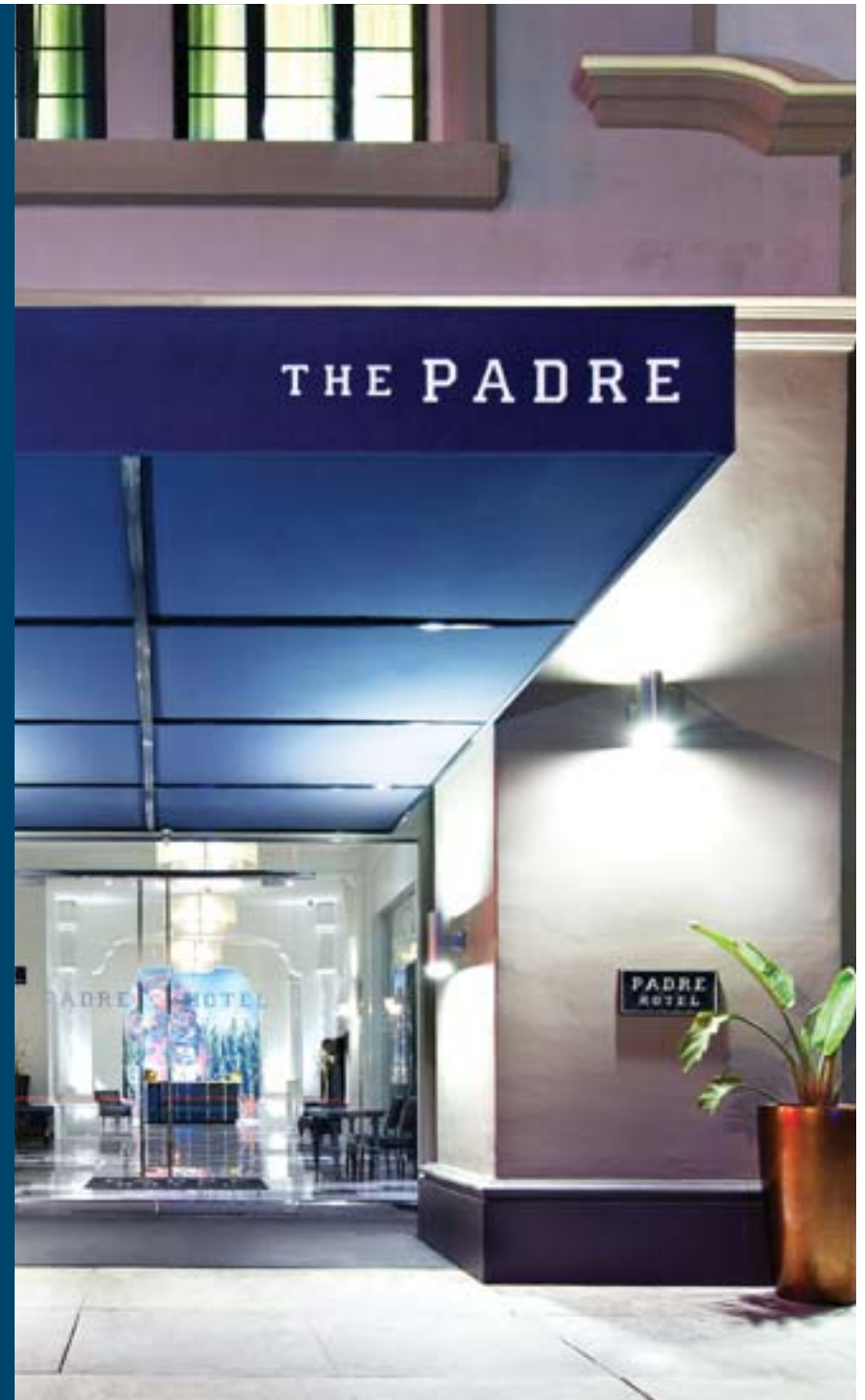
WHO SAYS YOU CAN'T HAVE IT ALL

Welcome to the newest, but oldest hotel in Bakersfield, California – The Padre Hotel. You're probably saying to yourself "Is this iconic historical gem, restored in such contemporary grandeur, really in Bakersfield?" Well yes, we are. Going against the grain, we proudly bring you a sophisticated boutique hotel with a fine dining restaurant, uber hip lounge, and nostalgically happening bar downtown in the heart of this booming city. Surrounded by antique stores, the famous Fox theater, galleries, and shops that invite you to step back in time, your stay at the legendary Padre Hotel will delight you with its unique blend of yesteryear and today.

1928 TO THE PRESENT

Originally built in 1928, the eight story Spanish Colonial Revival had an auspicious and flamboyant beginning in the Central Valley's early and notorious Oil Rush days. But none quite so colorful as that of Milton "Spartacus" Miller, who purchased The Padre Hotel in 1954. Through the next 45 years, he did spirited battle with Bakersfield's city fathers over a myriad of issues, even mounting a rooftop canon, defiantly directed at city hall with no small disdain. He died in 1999, and in 2002, an enterprising firm sought to convert the historic property into condominiums. After numerous delays over the ensuing five years, the Grand Old Dame was put back on the market.

One year later, hotel and restaurant developer Brett Miller, originally from the area, joined forces with architect Graham Downes to form the San Diego based Padre Partners, LP, and purchased the property in 2008, with great excitement. Today, after an unprecedented 18 million dollar renovation in partnership with the city, the historic and now stunningly contemporary Padre Hotel has garnered well deserved respect and acclaim.



APRIL 12, 1928

The Padre Opens

1954

Milton "Spartacus" Miller and business associates purchase The Padre Hotel.

1959-1960's

City of Bakersfield officials tell Miller that the Padre is in violation of state fire codes. Miller refuses to upgrade the fire systems, and erects a 30-foot-tall sign with the words "Alamo" and "Tombstone" above the hotel in protest. The mock missile, which will spend decades symbolically aimed at City Hall, is added sometime later, as are other metal protest signs with letters in rusted red paint hanging from the east and west sides of the hotel.

(Decades later, there is a sale at The Padre Hotel, and some locals end up with their own treasures, including protest signs. Miller's other antics include letting flocks of turkeys loose in City Council chambers and baking tombstone-shaped cookies for council members.)

July 1966

The city closes the third through eighth floors to overnight visitors after Miller loses the legal battle over the fire safety issue.

1977

The Padre and its infamous rooftop ornaments feature prominently in an urban realism mural at Guthrie's Alley Cat painted by Chipman Junior High art teacher Bruce Hebron for bar owner Kenny Reed. The light in one of the Padre windows is a tribute to the previous Alley Cat owner, who died there. Miller also gave Reed many of his legal papers for safekeeping.

June 9, 1999

Miller dies, and a battle over ownership of The Padre Hotel develops between Lora Miller (wife) and Milton's two nephews, which lasts until April 27, 2001, when the parties settle.

FEBRUARY 1, 2010

... And Re-Opens

April 16, 2002

The sale of The Padre Hotel to Pacifica Enterprises, LLC, for \$1 million is finalized, and the hotel closes its doors.

June 2007

After spending five years trying to convert the hotel into condos, but hindered by delays and botched asbestos removal, Pacifica halts renovation of The Padre Hotel and places it on the market for \$5.6 million.

March 4, 2008

The Padre Hotel sells to Padre Partners LP for \$3.9 million. The San Diego business partners behind the purchase are hotelier Brett Miller, whose company Eat.Drink.Sleep. operates a number of hotels in San Diego and Lake Havasu City, Arizona, and architect Graham Downes. The pair scrap the condo idea and aim to restore the Padre to its original use as a hotel.

July 2009

Owners of The Padre Hotel remove the rooftop missile hours before looking to the City Council for assistance in securing a \$1.8 million federal loan to help developers of the hotel finish renovations. The council unanimously approves facilitating the loan, and the missile is donated to the Kern County Museum, where it will be on display after it is restored, said curator Lori Wear.

February 2010

The Padre Hotel is scheduled to reopen. Amenities included 112 guest rooms and suites; a 24-hour café, Farmacy; a lounge, Prospect; and upscale dining room featuring fresh California cuisine, Belvedere; and a tavern, Brimstone.

Reference: <http://www.bakersfieldlife.com>

HOME SWEET HOME

Yeah, It's That Good

The Padre Hotel boasts 112 luxurious rooms and suites with names like the Oil Baron, Farmer's Daughter, Head Honcho, 40 Winks, Double Deuce, Maverick, and Corner Pocket reminiscent of its colorful past.

But today, style meets substance in a perfect pairing of days gone by with cutting edge, contemporary design, convenience and comfort.

High-end amenities offer every indulgence from fine down duvets to chromatherapy Jacuzzi tubs, 40-60" HD flat screen TVs, Heavenly Isoform mattresses to complimentary Wi-Fi everywhere.

Check in is at 4 pm and check out is at 11 am.

CHECK OUT OUR OTHER PROPERTIES

Tower23 Hotel - Pacific Beach www.tower23hotel.com

Lakehouse Hotel - Lake San Marcos www.lakehousehotelandresort.com

Heat Hotel - Lake Havasu www.heathotel.com

JRDN Surf:Sky:Spirit Restaurant - Pacific Beach www.jrdn.com

Belmont Park - Mission Beach www.belmontpark.com

St. Mark Golf Club - Lake San Marcos www.stmarkgolf.com

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eat.drink.sleep.
EATDRINKANDSLEEP.NET

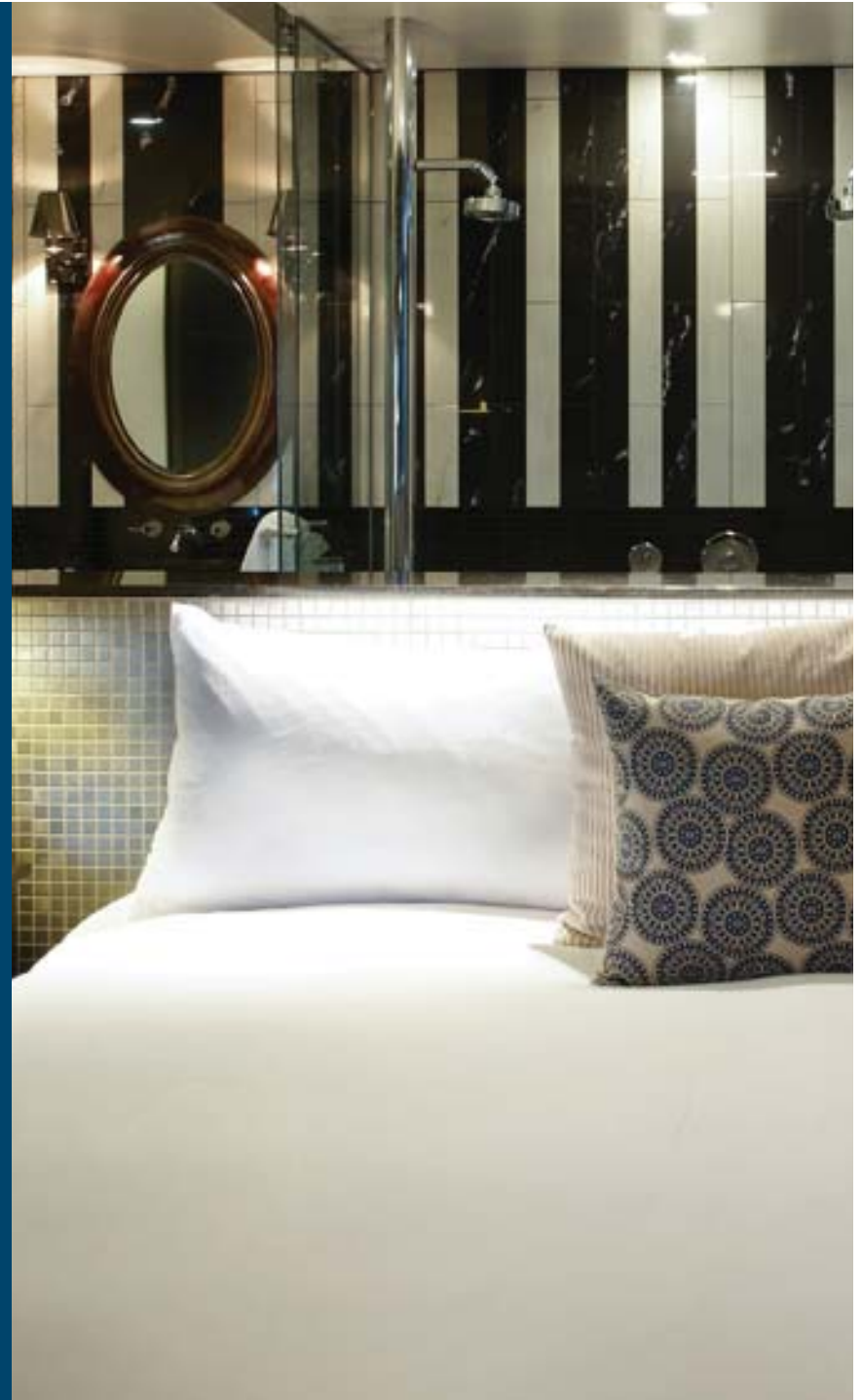
THE OIL BARON SUITE

Masculine and Stylish

The Oil Baron Suite is unlike any you've ever experienced. With panoramic 8th floor views overlooking Bakersfield, this elegantly appointed 835 sq. ft. uber-hip Western suite boasts black pin-striped luxurious walls, 14 ft. ceilings, a Heavenly Isoform mattress, 40"/60" HD flat screen television, a wet bar/lounge, dining area, and guest powder room.

Indulgence awaits with your own chromatherapy Jacuzzi tub, or chic step-in rain shower with naughty and fun dual shower poles.

This suite is designed for guests to enjoy, entertain, and just unwind with a smile.



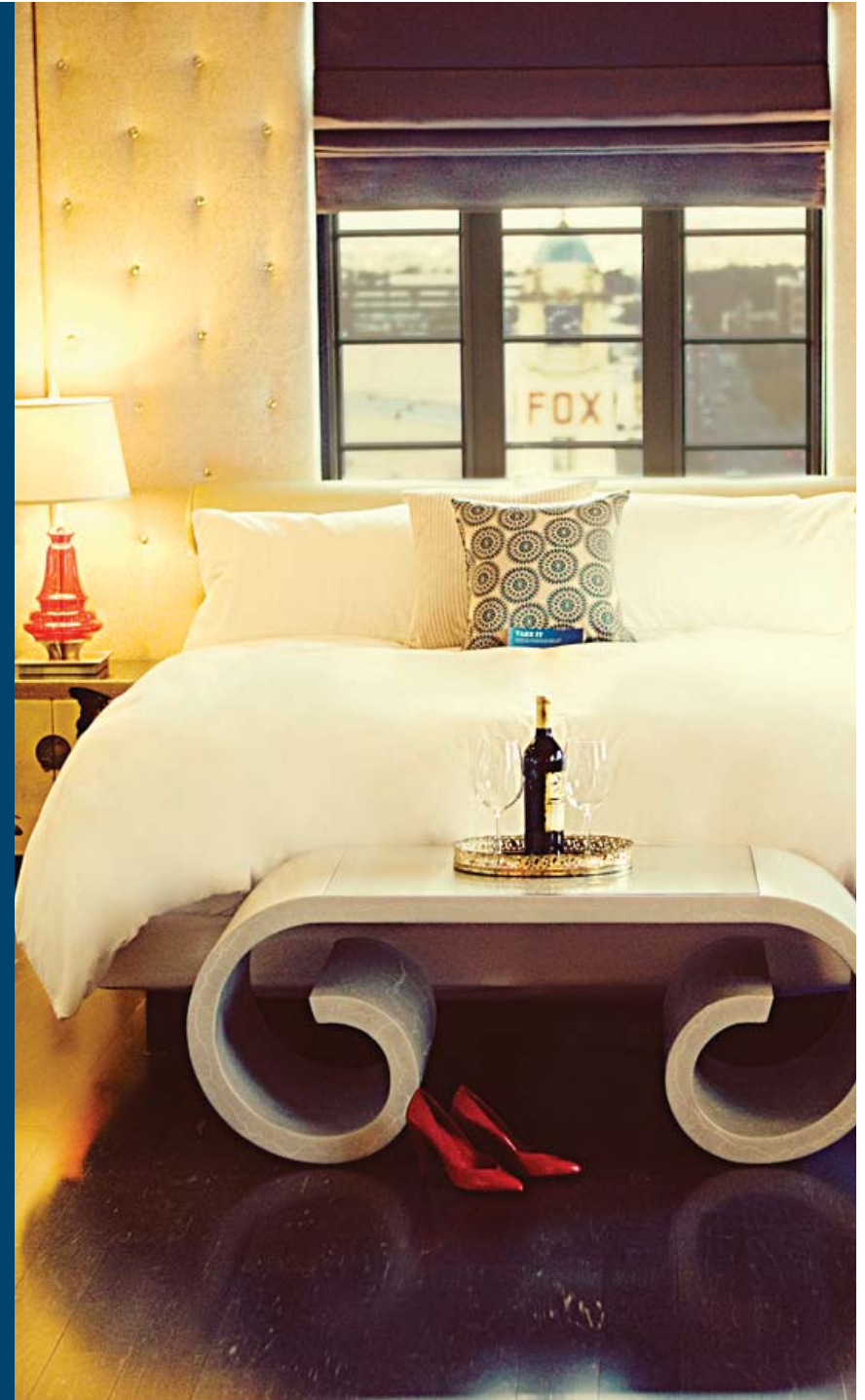
THE FARMER'S DAUGHTER SUITE

Feminine, Romantic and Great Views

From its red velvet walls to its vintage leather furniture and soothing lighting, the Farmer's Daughter is the perfect fantasy suite for a romantic getaway.

Spectacular views of the historic Fox Theatre and the city surround you in this 695 sq. ft. sensual suite, as you enjoy your chromatherapy Jacuzzi tub, or glass enclosed rain shower for two. Sigh into your Heavenly Isoform mattress, or relax with your 52" HD flat screen television.

Still need a little something extra to ensure a memorable evening? Special guest amenities are just a call away.

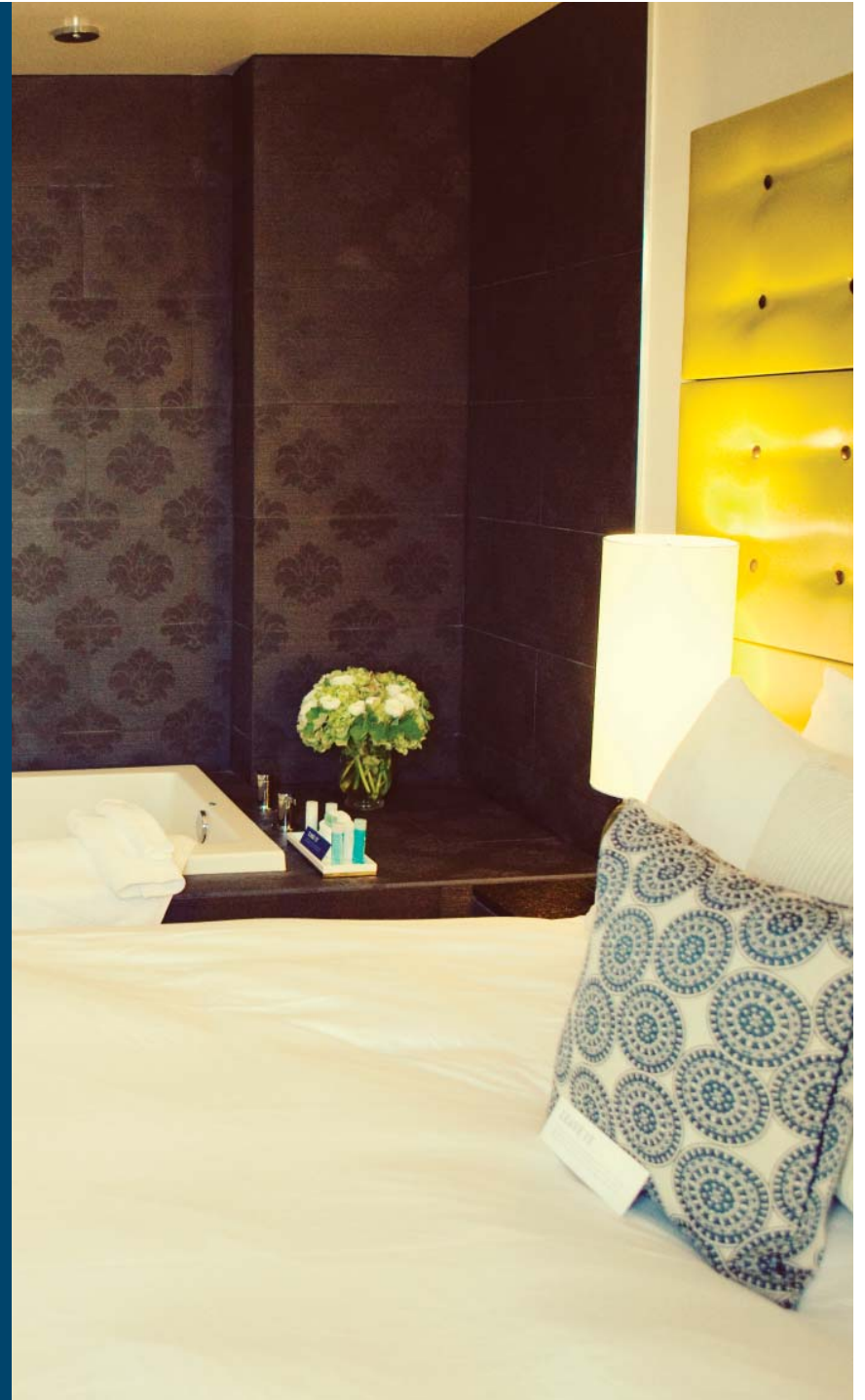


THE HEAD HONCHO SUITE

A Casual, Relaxing Open Space

A suite to fit anyone's liking, the Head Honcho is available in both Junior and grown-up styles. With a private living room and Jacuzzi tub by the bed options, HD flat screen televisions, and fantastic corner views, our 450 sq. ft.

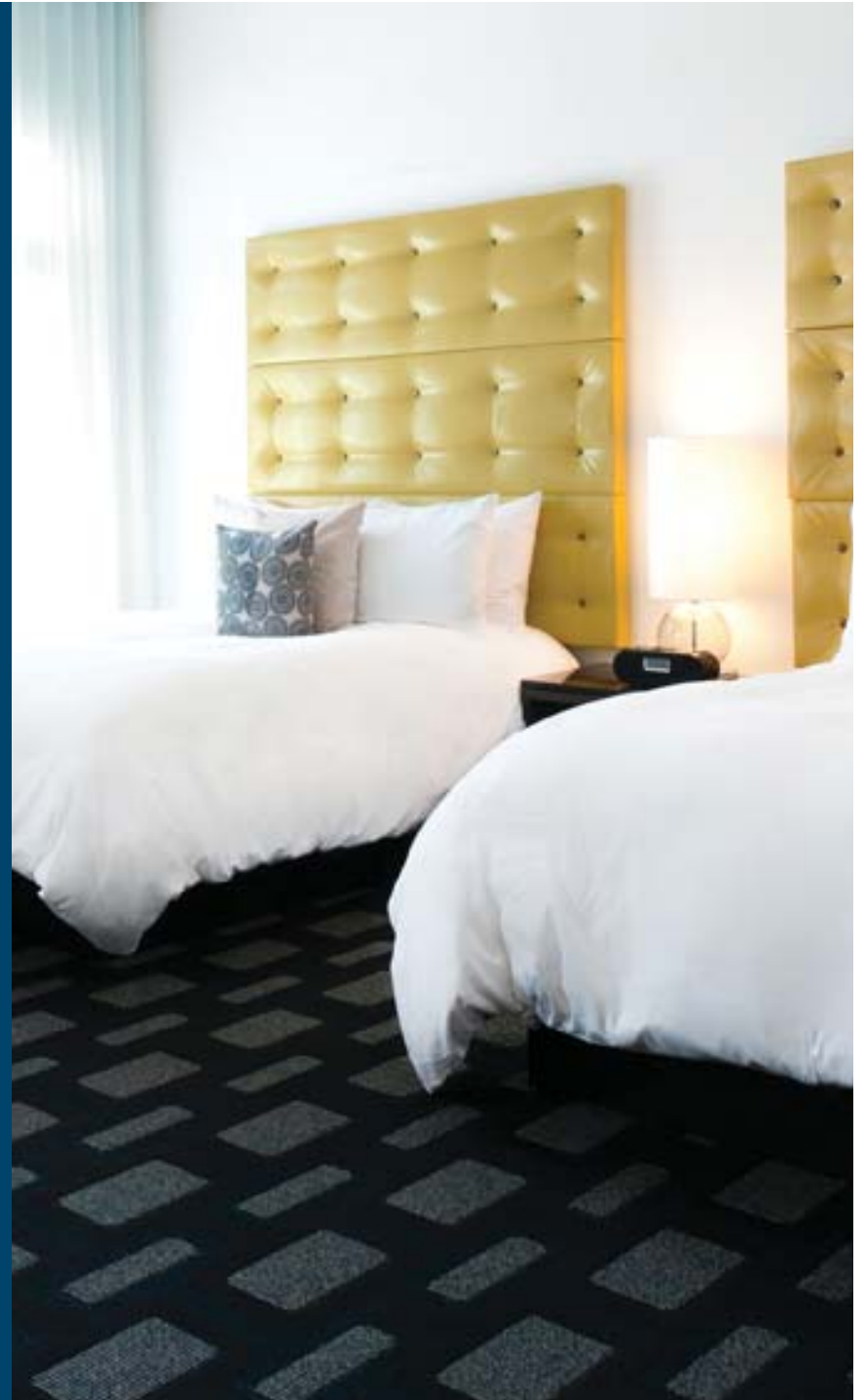
Head Honchos with a Heavenly Isoform mattresses are the perfect place to kick off your boots and relax!



DOUBLE DEUCE GUEST ROOM

The More The Merrier

Perfect for guests traveling together or families who need a little extra room, this perfectly appointed 400 sq. ft. take on a contemporary Western style room includes 2 full size Heavenly Isoform mattresses, a shower + tub combo, and relaxing chair and ottoman for extra comfort.



STANDARD GUEST ROOMS

No One Room Is The Same

CORNER POCKET GUEST ROOM

Unwind as you melt into our Corner Pocket! Positioned in the corner of each floor, these rooms make others jealous with its double views, vaulted ceilings, and beautiful, natural lighting. Our King Heavenly Isoform mattress, HD flat screen television, step-in rain shower and spacious vanity area will ensure you feel refreshed and rejuvenated.

Not quite ready to get out of bed just yet? Relax, room service is just a deliciously tempting phone call away.

MAVERICK GUEST ROOM

For all you tired cowboys and cowgirls, our Maverick will have you singing "Home Sweet Home" after a long day's work.

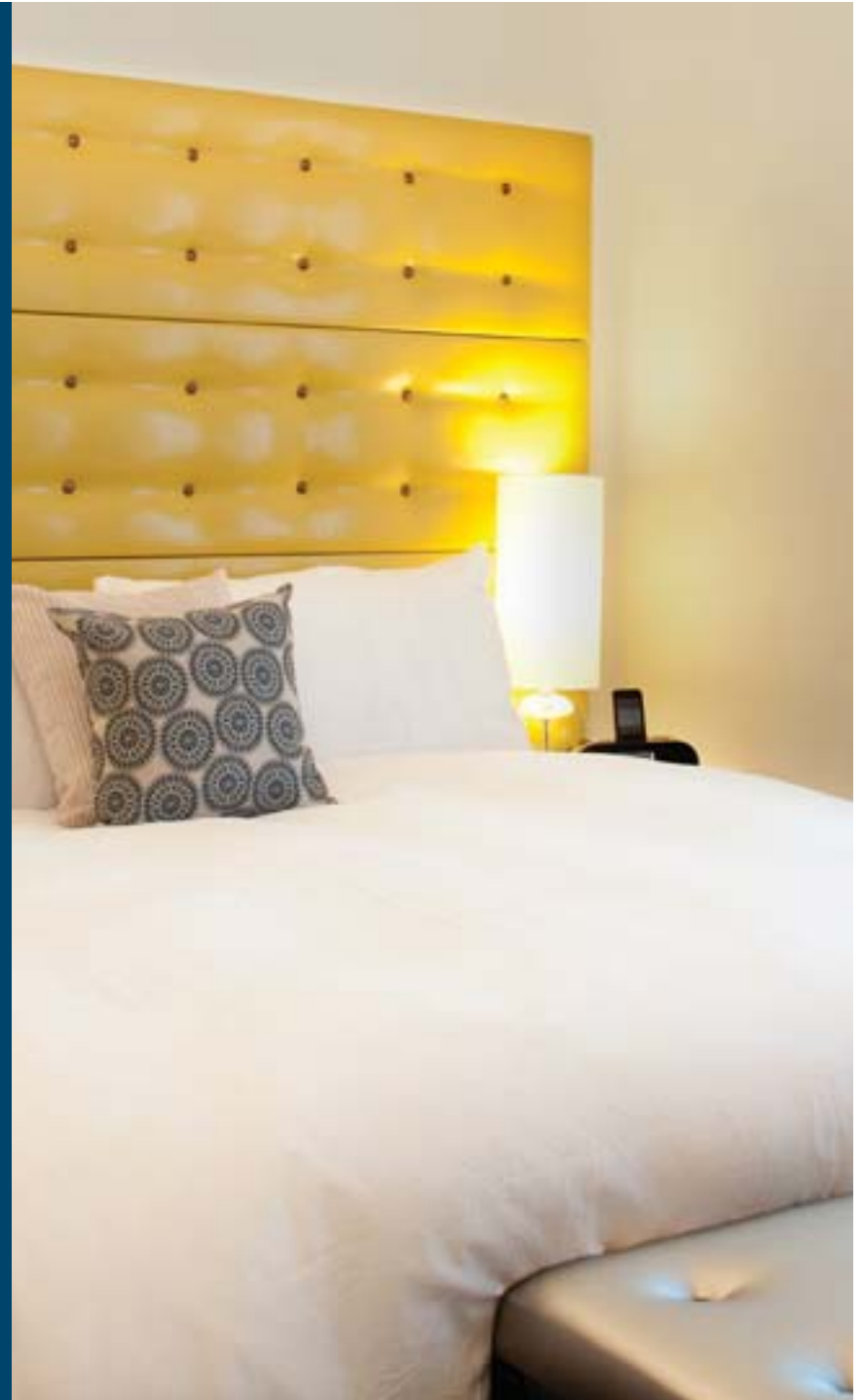
This perfectly appointed 400 sq. ft. room features a California King Heavenly Isoform mattress, comfy chair and ottoman, HD flat screen television, step-in rain shower and vanity area.

The Maverick is also available in ADA form with doorbell and hand-held shower features.

40 WINKS GUEST ROOM

Our 40 Winks beckons travelers far and wide. This 255 sq. ft. room features our California King Heavenly Isoform mattress, a 40" HD flat screen television, and is the only style room in the house to boast a completely glass enclosed rain shower for an extra special wink! This style is exclusive for connecting rooms.

All of our rooms include vaulted ceilings, Heavenly Isoform mattresses, triple cotton Egyptian linens, down feather duvets, medium and soft pillows, high def satellite flat screen televisions with 73 channels including HBO, desk, chair and free wireless internet.



CUISINE & NIGHTLIFE

Are You Getting Hungry?

Cuisine and nightlife are very much a part of The Padre Hotel's appeal and popularity.

Distinctive fine dining is celebrated with seasonal culinary flair in the elegantly appointed Belvedere Room with its 20 foot ceilings and Neoclassical decor. The Prospect is Bakersfield's hottest new lounge, featuring lively dancing and entertainment nightly. Food, drink, and billiards combine to make the Brimstone a fun and nostalgic bar, reminiscent of the finest saloons of the '20s. Farmacy offers tasty java and morning cafe fare daily; and, the second floor rooftop Prairie Fire sports an open-air deck with fire pits, cocktails, and cabanas under the stars, along with a smooth, mellow beat.

BELVEDERE ROOM

Our Fine Dinning Restaurant

The Belvedere Room presents a distinctive dining experience, whether you're in the mood for a casual meal or a special celebratory feast.

The elegant ambiance and exceptional food uniquely combine to marry old-world style and modern tastes. The room is majestic in appearance, sophisticated in service and satisfying to the appetite.

The 20-foot high ceilings and Neoclassic elements are evocative of the grand restaurant that originally occupied this space. Tufted wall panels, luxurious custom draperies, antique style floor lamps and design details created by Graham Downes add sophisticated elements that beautifully accent the room and add to its timeless quality... and to its Padre signature.

Belvedere's menus are based on classics - and firmly rooted in the California cooking philosophy made famous by chefs like Alice Waters, with a focus on fresh, seasonal and local ingredients, the result is classic, flavorful, vibrant and satisfying food creatively reflecting the season. Wine selections that emphasize regional vineyards as well as highlights from around the world complement our dishes and contribute to an experience that is uniquely Padre.

EVENT SPECS

1590 sq ft

Seats up to 120

Wonderful for large dinner party

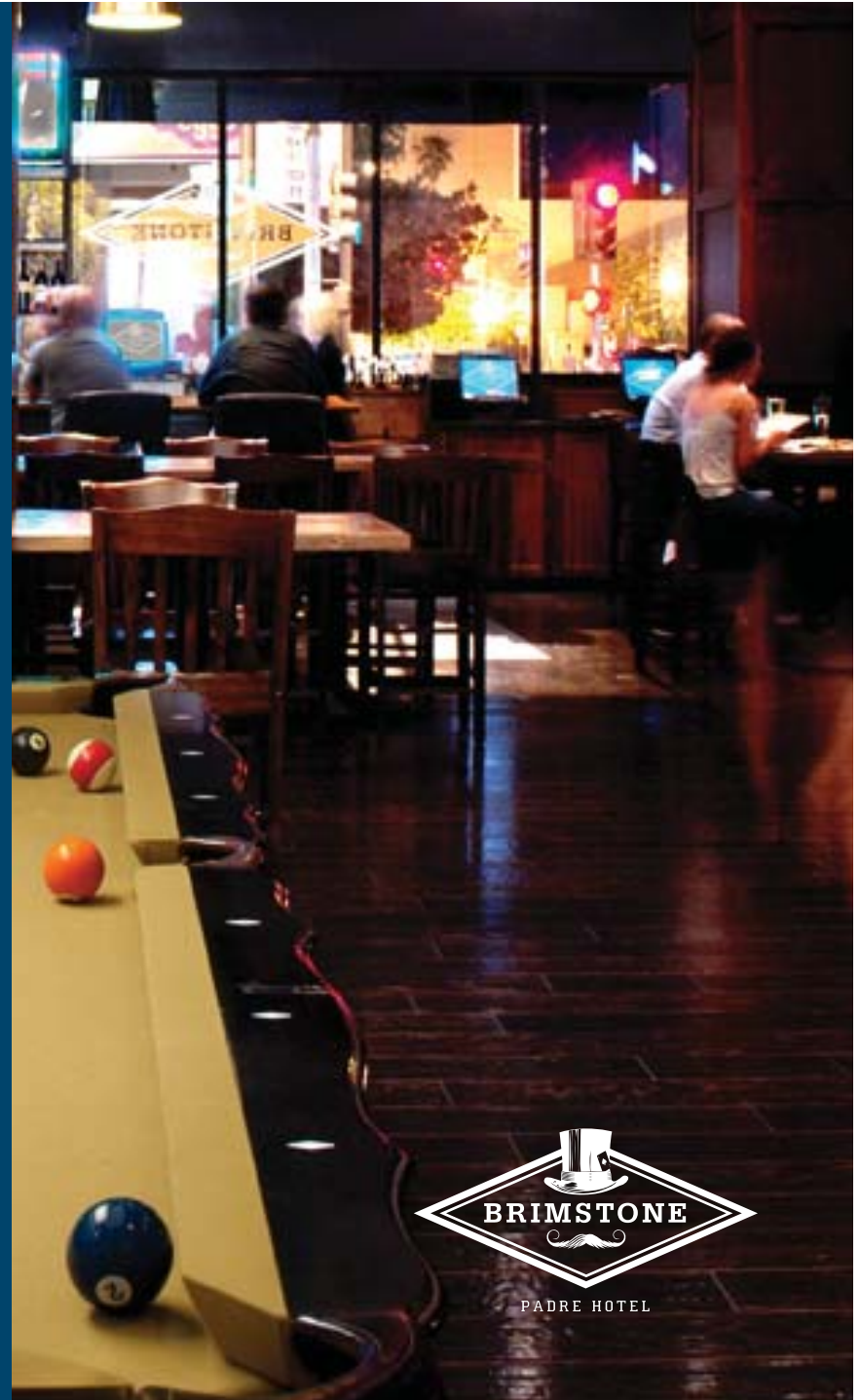


BRIMSTONE BAR

Food, Drink and Billiards

Reminiscent of the finest saloons of 1927, this working man's bar features hardwood floors, a stamped tin ceiling, billiards and a jukebox cranking out the tunes. Fantastic Mixologists aim to perfect your favorite elixir or maybe introduce you to something a bit daring...

The menu is rock solid, with the best whiskeys, ice cold beer, and an all day menu that ranges from sliders to pot roast. Thanks Chef, I'll toss one back for you!



PROSPECT LOUNGE

Shake It, Don't Break It

Entertainment established Circa 1928... Redefined 2010. Prospect keeps with the Padre's long standing tradition of offering the finest Lounge venue in all of Bakersfield. Swings and Champagne glasses may have given way to dancing lights, custom furniture and a state of the art sound systems but the formula for fun remains the same... great drinks, friendly barkeeps, great music and lightning fast cocktail service with a wink.

Looking for a swanky retreat? The grand piano played to jazzy perfection sounds sweet. In the mood for a local band on the come? Pull up a chair and find the back beat with a few friends. Oh... DJs and dancing more your speed? Saturday night at Prospect is your Heaven on Earth.

Be prepared for entertainment. Be prepared to lose yourself in Prospect. Who knows... that swing may just reappear from time to time.

EVENT SPECS

1690 sq ft

Great for classy evenings, mixers

Unique setting for special showers and dinners



PADRE HOTEL

PRAIRIE FIRE PATIO

Second Floor Rooftop

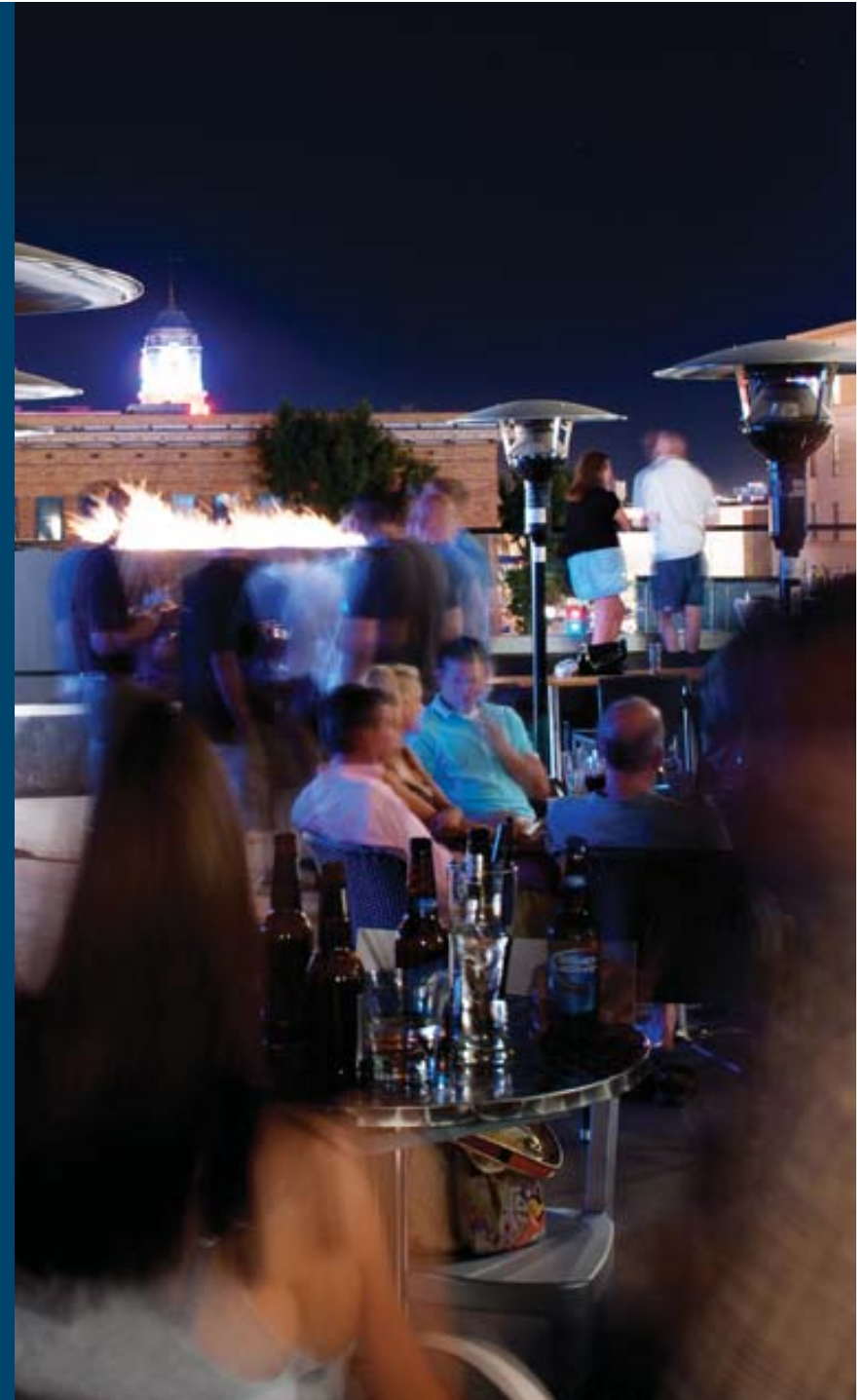
Spontaneous combustion - second floor rooftop deck, fire pits, and a smooth beat in the background. Are you sure you're still in Bakersfield? Climb those stairs early to reserve the cabana... Take advantage of a bit of decadence, a personal waiter to serve your meals waits for the cue. This is NOT your mom's Saturday afternoon picnic...

EVENT SPECS

2799 sq ft

Great for outdoor receptions and mixers

Open Seasonally

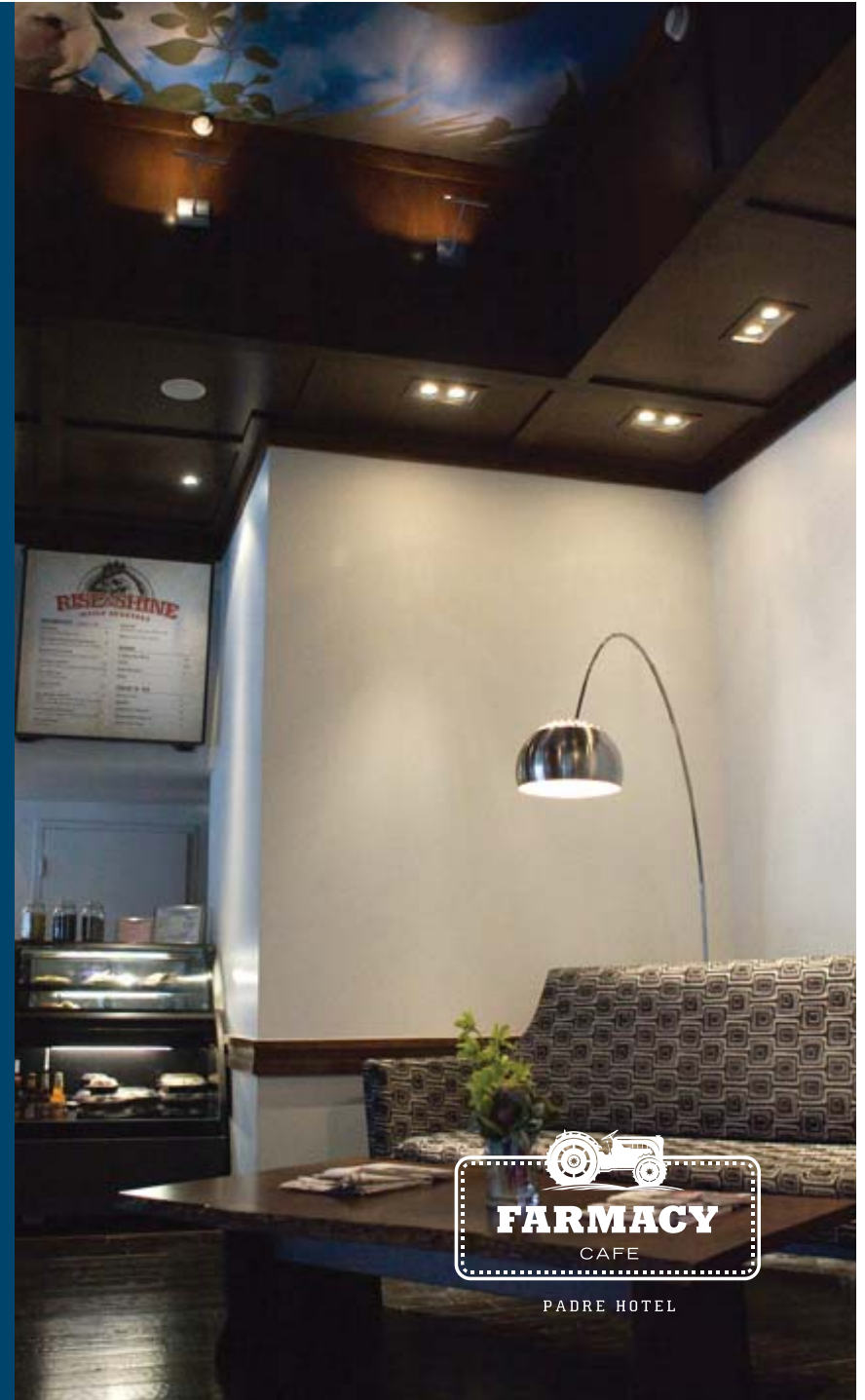


FARMACY CAFE

Get Your Coffee Fix

High Octane and flying fast - We brew the highest octane coffee in town. Careful, you may need a prescription. We open early for those in need of a jolt on the way to the office. Breakfast is optional, unless your looking for the best eggs in town.

Full breakfast daily and our homemade grab n' go is a great way to take the Padre to your desk.



PADRE HOTEL

DIRECTIONS

To The Hotel

From the Bakersfield Airport

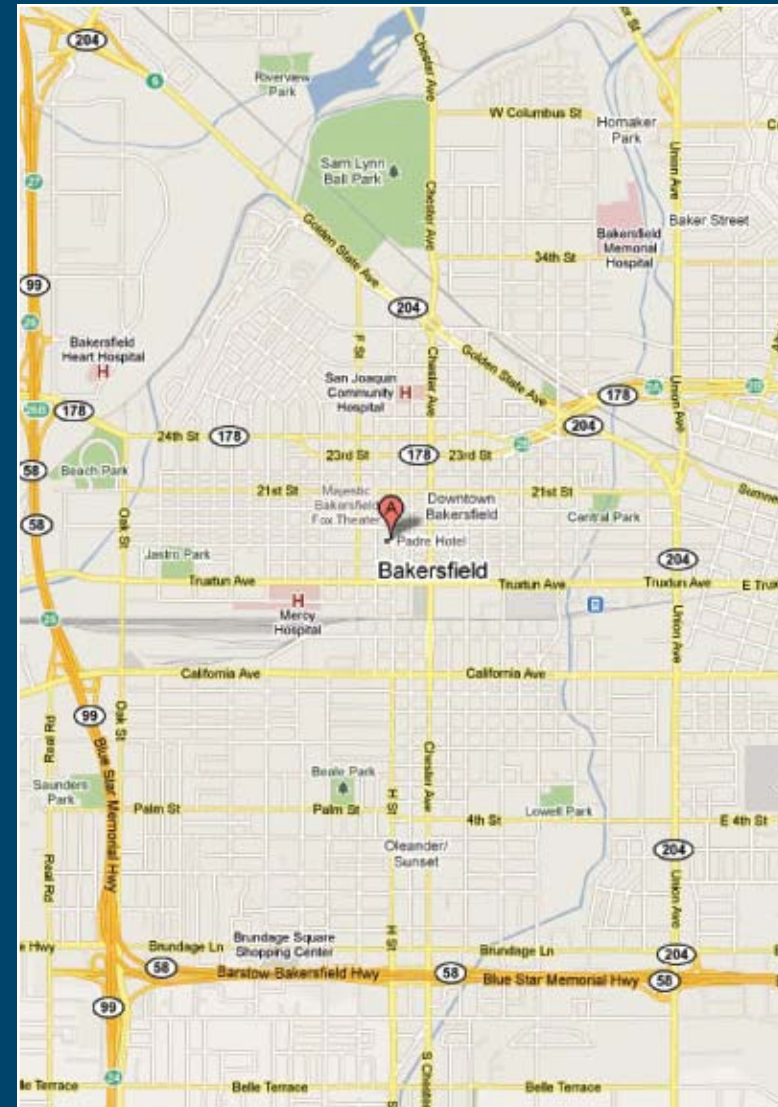
- Head northeast
- Turn left onto 7th Standard Rd/Merle Haggard Dr
- Turn left onto the California 99 ramp
- Merge onto CA-99 S
- Keep right to continue on CA-204/State Route 204/Golden State Ave
- Turn right onto F St
- Turn left onto 18th St
- Destination will be on the left

From the Los Angeles Area

- Merge onto I-5 N
- Continue onto CA-99 N (signs for California 99 N/Bakersfield/Fresno)
- Take exit 25 for California Ave toward Civic Center
- Turn right onto California Ave
- Turn left onto H St
- Turn left onto 18th St
- Destination will be on the left

From the Fresno Area

- Head south on N 1st St toward E Nevada Ave
- Turn right onto E Tulare Ave
- Turn left to merge onto CA-41 S
- Take the California 99 S exit toward Bakersfield/Los Angeles
- Merge onto CA-99 S
- Keep right to continue on CA-204/State Route 204/Golden State Ave
- Turn right onto F St
- Turn left onto 18th St.
- Destination will be on the left



PLANES, TRAINS & AUTOMOBILES

Transportation Information

AIRLINE INFORMATION

The Padre Hotel is located 5.5 miles from Meadows Field Airport. Our Guest Services Staff can arrange for a taxi to and from the airport.

Airlines Serving Meadows Field Airport

United Airlines
US Airways

Nearest Airports

Meadows Field
Distance: 5.5 miles

Burbank International Airport
Distance: 104 miles

Los Angeles International Airport
Distance: 124 miles

TRANSPORTATION INFORMATION

Rental Car Agencies

Avis Rental Cars
Budget Rental Cars
Hertz Car Rental
National Car Rental

Train

Amtrak
800-USA-RAIL
601 Truxtun Avenue, Bakersfield, CA

Nearest Amtrak Station

Distance: .09 miles

Less than a mile away from The Padre Hotel, Bakersfield's Amtrak station is one of the nation's busiest with six trains arriving and departing daily.

Taxis & Limousines are also available

CELEBRATE IN STYLE

Weddings, Company Meetings or Conferences

The Padre Hotel offers multiple venues with professional assistance event planning, gourmet catering, and audio/video services to accommodate your every need.

PRIVATE CONFERENCE & BANQUET FACILITIES

Feature state of the art private dining, conference, and presentation space for all of your business and private special occasion events.

SPECIAL OCCASIONS

Getting Married? Say "I DO!" to the perfect wedding or reception at The Padre Hotel. In grand style, large or small, The Padre Hotel offers numerous custom venues of choice for your most memorable day of celebration.

THE FOX ROOM

Second Floor Rooftop

Have an executive retreat? Do you need to get the kin together? This room works great for both!

EVENT SPECS

678 sq ft

Seats 35 for dinner style with 60" rounds

Room can hold more guests theatre style



THE BOARDROOM

Second Floor Rooftop

10 Executive Seats, rich leather, walnut paneling and our best whiskey at your private bar. Includes wireless internet and flat screen for presentations. Get down to business, get the deal done, then close the laptop, plug in the iTunes and pour it.

EVENT SPECS

420 sq ft

Seats 10-13

Wet bar

60" flat screen

Windows out to patio



THE STAMPEDE ROOM

Second Floor Rooftop

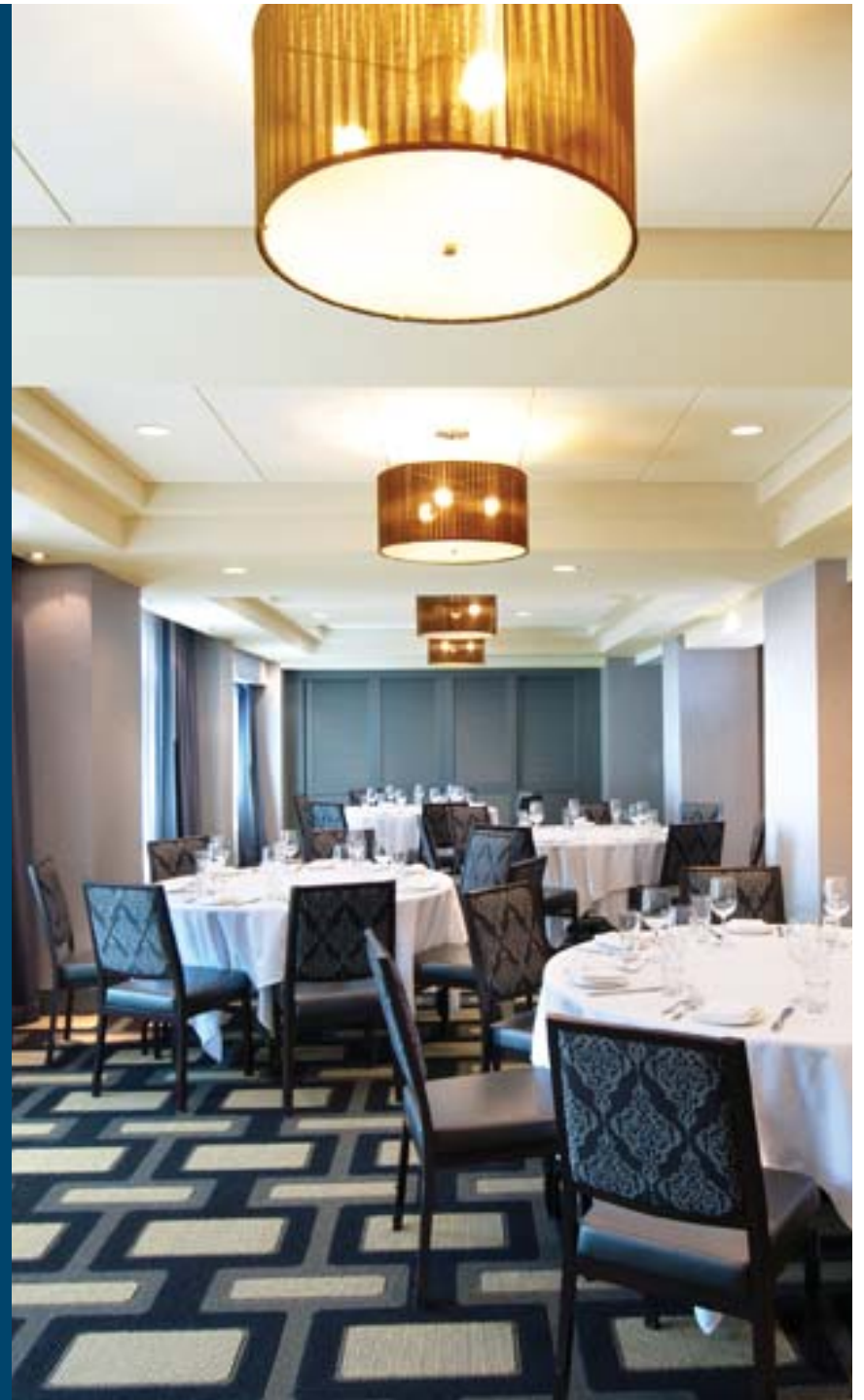
Bring the whole company. 80 seats, full bar, breakfast, lunch or dinner. Full multimedia available.

EVENT SPECS

1200 sq ft

Seats a max of 80 people

L Shaped room



THE FIRESIDE ROOM

Second Floor Rooftop

Small and compact, but powerful. Some day you will need our biggest room, but for now you will fill our smallest. Enjoy seating for 25 as we take care of all your meeting and dining needs.

EVENT SPECS

615 sq ft

Seats 25

Windows out to patio



THIS CITY IS BOOMING

Live Like A Local - Well, Sort Of

Not only does The Padre Hotel have great food, dancing and the most comfortable beds around. But The Padre wouldn't be what it is without the history and hospitality of this great city of Bakersfield.

PUBLIC RELATIONS

We've Got You Covered

Padre Partners, LP

Brett Miller, CEO

Eat, Drink and Sleep, Inc.

1253 Garnet Avenue, Suite A

Pacific Beach, CA. 92109

858.273.8440

bmiller@eatdrinkandsleep.net

www.eatdrinkandsleep.net

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Jennifer Johnson

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marketing@eatdrinkandsleep.net

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SADDLE UP

What Bakersfield Has To Offer

ABOUT BAKERSFIELD

Incorporated in 1898, Bakersfield is located in the County of Kern and is the county seat. The City of Bakersfield covers approximately 150 square miles (metro area is 224 square miles) and is 492 feet above sea level. Located at the southern end of the San Joaquin Valley, Bakersfield is partially surrounded by three mountain ranges: The Tremblor to the west, the Tehachapis to the south and the Sierra Nevada to the east. The Kern River flows through the valley, adding natural beauty to the area.

The discovery of gold in the bed of the Kern River in 1851 attracted the first wave of pioneers. Four years later, the discovery of oil brought more and more people, growth, development and diversity into the area. Early settler Colonel Thomas Baker purchased a 170-acre parcel and began land reclamation in 1873. Fencing off ten acres of alfalfa to feed the horses of travelers, Baker was later appointed to survey the area for a formal township in 1869. It was suggested that the new town be called Bakersfield because it was already known to wayfarers as Baker's field.

Bakersfield was designated an All America City in 1990 by the National Civic League. Its centralized proximity to the mountains, coast, Los Angeles and San Francisco, plus convenient access to a network of highways, rail and air services, make Bakersfield an ideal place to live, work and play.

COMMUNITY PROFILE

Welcome to Bakersfield – a dynamic and diverse community with rich assets in agriculture, energy, medicine, arts, culture, education and professional services.

Graced with a wealth of natural wonderlands and recreational playgrounds and offering a wide array of entertainment, shopping and dining experiences, the Heart of the Golden Empire is a strategic California crossroads, attracting a substantial tourism market annually.

Ranked 9th in the top 30 mid-size cities to do business in by Inc. Magazine, Bakersfield offers a wide range of opportunities for visitors, new residents and businesses looking to relocate or expand.

Redevelopment projects, thriving commercial districts and cultural institutions abound throughout the city, which continues to evolve and advance to ensure an exceptional quality of life while building for the future.

With its unique, quirky sophistication, proximity and mobility, and natural abundance and prosperity, Bakersfield reflects the generous spirit of its founding father, continuing its legacy of hospitality, friendliness and service.

Reference: Greater Bakersfield Chamber of Commerce